
Discoverer Industry Journey - Chemicals

- CUSTOMERS NEW TO AVEVA



DISCOVERERS

CONNECT

AVEVAWORLD
ACCELERATE INDUSTRIAL INTELLIGENCE

AVEVA WORLD MILAN 2026

What to Expect at AW26

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Tailor-made journey
for our 'Discoverers'
- Customers NEW to AVEVA

AVEVA

AVEVAWORLD

MILAN 2026

AVEVA's annual 3-day in-person and virtual customer conference.
This global event brings together thousands of industrial professionals to learn, share ideas and innovate together.



Networking

Huddle Zones

Industry Aperitivos

NEW Speed Networking

Executive Summit

Bookable Lunches

1:1 Meetings



Education

NEW

Product Keynote

Learning Labs

Innovation Zone Tours

Academia Program

NEW

'Genius' Tech
Experience

Portfolio Roadmaps



Inspiration

Keynotes

Customer Story Breakouts

Lightning Talks

Roundtables

Guest Speakers

Executive Summit

Innovation Zone



Fun

AVEVA After Dark

Innovation Zone
Happy Hour

Games Zone / Outdoor Games

Partner Hackathon

Action4Good

Social Zone

May 19-21, 2026 | Allianz MiCo, Milan, Italy

Recommended Agenda

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By day – Activities of interest for Discoverers at AVEVA World 2026

* Exclusively for Discoverers

		DAY 1 Tuesday, May 19	DAY 2 Wednesday, May 20	DAY 3 Thursday, May 21
Morning Afternoon Evening	PRECON Monday, May 18	✓ REGISTRATION ✓ Innovation Zone (open all day) ✓ *Discoverer VIP Breakfast (new to AVEVA) ✓ *Discoverer Logo Tour (new to AVEVA) ✓ General Session – Welcome to AVEVA World & Customer Speakers	✓ REGISTRATION ✓ Innovation Zone (open all day) ✓ Genius Session – Product Keynote gen/i/us ✓ Breakouts, Roundtables, Community Groups, Lightning Talks, Speed Networking ✓ Roadmaps, Tech Sessions & Labs gen/i/us ✓ Innovation Zone Tours	✓ Innovation Zone (open until 2pm) ✓ Tech Sessions & Labs gen/i/us ✓ Breakouts, Roundtables, Community Groups, Lightning Talks, Speed Networking ✓ Innovation Zone Tours
		✓ Breakouts, Roundtables, Community Groups, Lightning Talks, Speed Networking gen/i/us ✓ Tech Sessions & Labs ✓ Innovation Zone Tours	✓ Innovation Zone Tours ✓ Breakouts, Roundtables, Community Groups, Lightning Talks, Speed Networking ✓ Roadmaps, Tech Sessions & Labs gen/i/us ✓ Innovation Zone Tours	✓ General Session – Keynotes + Special Guest & Sustainable Impact Awards - AVEVA World Close
		✓ Innovation Zone – Happy Hour	✓ AVEVA After Dark	

Register Now!

Ask Your Account Manager for Your Special Guest Discount Code

May 19-21, 2026 | Allianz MiCo, Milan, Italy

Breakouts:

Stories from your peers, tailor-made for you

Key sessions for Discoverers confirmed at AVEVA World... so far!

✓ AVEVA Customer Stories:

- **Lamberti:** Golden Batch Optimization with CONNECT & AVEVA Advanced Analytics
- **LANXESS:** Scaling Operational Excellence
- **Vianode:** Game-changing tech - from automation to industrial AI
Sustainability IMPACT Award finalist ☆

Breakouts

CHEMICALS

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CHEMICALS

Breakouts:

AVEVA product sessions tailor-made for you

Key sessions for Discoverers confirmed at AVEVA World... so far!

✓ **AVEVA PI System:**

- Beyond the data stream: Compounding AVEVA PI System value with complementary AVEVA solutions
- Expand the reach, scale and value of your operations data with AVEVA™ PI Server
- Roadmap insights for AVEVA™ PI System™ and AVEVA™ PI Data Infrastructure
- AVEVA™ PI Vision™ roadmap: From self-service to strategic insight
- Weaving a resilient AVEVA connectivity fabric to support every data user

✓ **HMI/SCADA & MES:**

- The Future of HMI/SCADA: AVEVA Operations Control Roadmap
- Hybrid Heroes: Modernizing and Unlocking Operational Agility with the Cloud
- AVEVA's Manufacturing Execution Systems portfolio roadmap

✓ **Engineering:**

- AVEVA Unified Engineering Roadmap

Breakouts

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Other sessions & formats tailor-made for you

Key sessions for Discoverers confirmed at AVEVA World... so far!

CHEMICALS

✓ Community Group - Chemicals

- **Panel Discussion:** Data to Decarbonization in Petrochemicals: Real-World Digital Use Cases
- **Panel Discussion:** From Molecules to Models: Scaling Efficiency and Innovation with Data, AI and Much More
- **Methanex:** Manufacturing AI Agent: From data access to data delivery
- **LANXESS:** Natural polymer perfect batch

Community Group - HMI/SCADA

Community Groups

✓ Speed Networking

- Chemicals Industry Speed Networking Session

Roundtables /
Speed Networking

✓ Lightning Talks - Spotlight

- **Methanex:** Manufacturing AI Agent - From Data Access to Data Delivery
- **Evonik:** AI in real world use
- **AVEVA:** Standards for asset modeling with AVEVA™ PI Data Infrastructure
- **AVEVA:** Breaking Down Silos: How to Integrate HMI/SCADA into a Unified Namespace (UNS) Architecture

✓ Innovation Zone Tour - Chemicals

Lightning Talks
/ IZ Tours

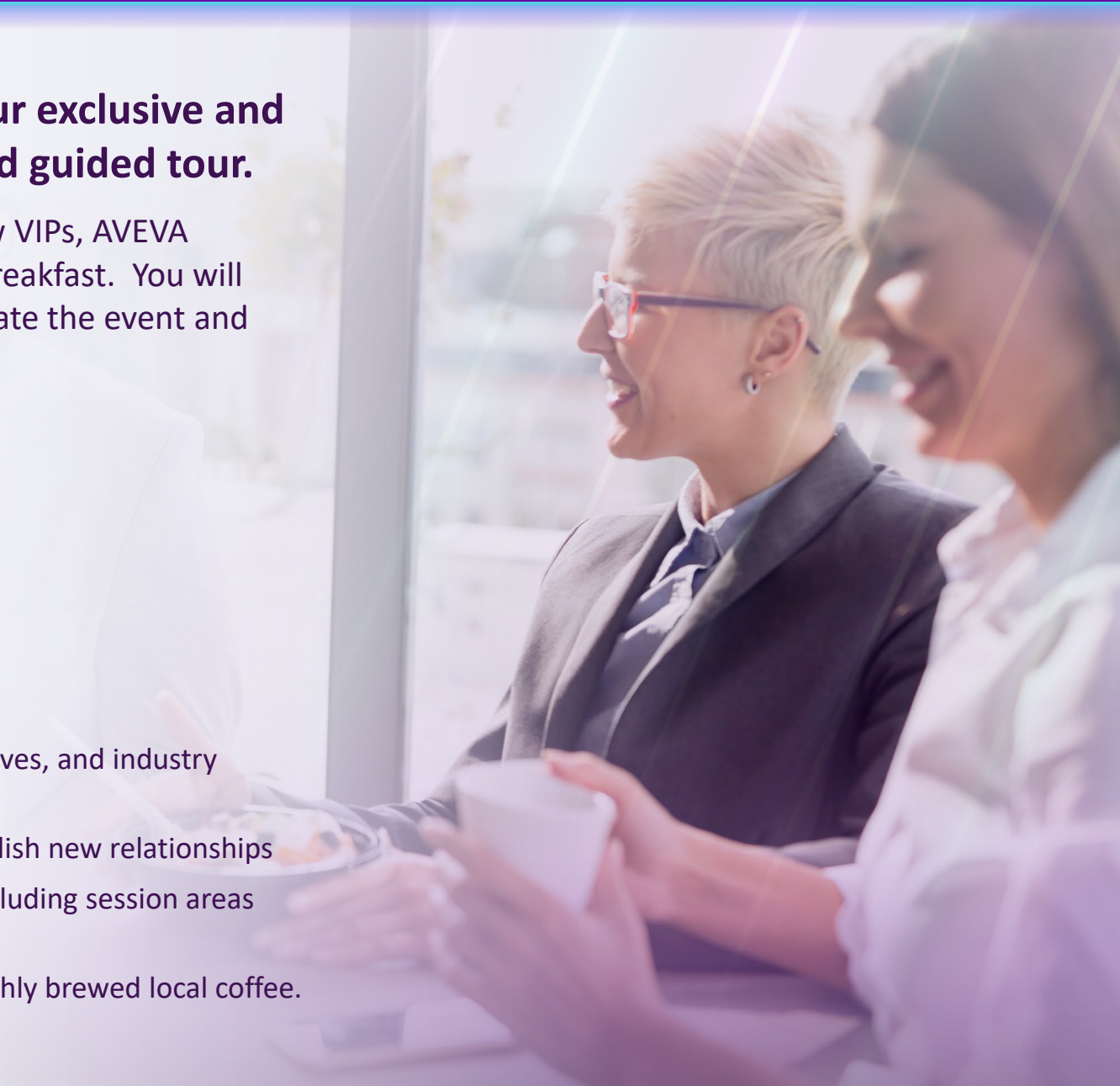
Start your new AVEVA World experience, with our exclusive and informal 'Discoverer' Meet & Greet breakfast and guided tour.

For those new to AVEVA; enjoy relaxed networking with fellow VIPs, AVEVA leaders, product experts and familiar industry contacts over breakfast. You will then be given a **guided venue walkthrough**, to help you navigate the event and make the most of your experience.

Date: Tuesday, May 19 2026
Time: 07:30 - 09:45
Location: Wellness Lounge, Level 2, MiCo

Key Features:

- ✓ **Exclusive Networking** - Meet with fellow VIP guests, AVEVA executives, and industry experts
- ✓ **Personal Connections** - Reconnect with familiar contacts and establish new relationships
- ✓ **Guided Venue Tour** - Led by AVEVA hosts - Explore key features, including session areas and the Innovation Zone.
- ✓ **Warm Italian Welcome** - Savor a light breakfast of pastries and freshly brewed local coffee.



Connect with peers and colleagues from across your AVEVA community, in an open and collaborative setting.

These sessions bring together industry and product user groups for interactive discussions, feedback, and networking with those who share your passion for technology.

 **Duration:** 2-3 hour grouped sessions

- Hosted by AVEVA community leaders
- Trending topics
- Mix of panel discussions, industry presentations, fireside chats and open dialogue

Key Features:

- ✓ **Connect** through a shared passion for technology, and network with your peers
- ✓ **Join dynamic user groups** — product, industry, Discoverers (new to AVEVA), and proud geeks!
- ✓ **Engage in interactive sessions** with feedback opportunities and thought-leadership panels



AVEVA executives, customers, partners and special guests take to the main stage. Catch them live in-person or virtually through our live-stream. Where inspiration, innovation, and the AVEVA community come together.

- **DAY 1 - Tuesday, May 19 - Opening Keynote**

Led by **Caspar Herzberg**, AVEVA CEO, featuring guest speakers, industry visionaries, and customer success stories that highlight innovation and sustainability in action.

- **DAY 2 - Wednesday, May 20 - Product Keynote**

Hosted by **Rob McGreevy**, AVEVA's Chief Product Officer, offering a deep dive into product roadmaps, new innovations, and the future strategy shaping AVEVA's portfolio.

- **DAY 3 - Thursday, May 21 - Closing Keynote**

We wrap up AVEVA World 2026 with a special guest, inspiring stories, and the Sustainability IMPACT Award ceremony with **Lisa Wee**, AVEVA's Chief Sustainability Officer.

Key Features:

- ✓ Hosted in the General Session 'Gold' Room
- ✓ Each day offers a different focus and experience
- ✓ Offering a blend of live storytelling, multimedia, and powerful presentations; celebrating innovation and community



At AVEVA World Milan 2026, you can explore multiple industry and portfolio tracks.

 **Duration:** 30-minute sessions

- Discover real-world success stories delivered by industry practitioners
- Each speaker shares their success story with AVEVA products — highlighting challenges, solutions, and outcomes
- Interactive Q&A follows every session — ask questions and continue networking afterward

Key Features:

- ✓ **Customer Stories** — Hear inspiring examples from organizations tackling real-world challenges using AVEVA solutions.
- ✓ **Actionable Insights** — Gain applied ideas and best practices to take back to your teams.
- ✓ **Peer Connections** — Network and exchange experiences with professionals who share similar goals and experiences.
- ✓ **On-Demand Access** — Replay sessions after the event and share key takeaways with your colleagues.



Discover AVEVA solutions in bite-size sessions, designed to spark ideas and inspiration.

Join us at one of our Lightning Talk lounges:

Innovation Zone Theaters

- ✓ Spotlight Lounge
- ✓ CONNECT Lounge

 **Duration:** 15-20 minute sessions

- Each session is led by AVEVA product experts or special guests; offering quick, focused insights into the latest technologies, innovations, and best practices.
- Sessions are fast, engaging, and easy-to-follow.
- Learn about new AVEVA products and solutions in action.
- No Q&A – but an opportunity to connect with the experts immediately after their talks.

Level 0, MiCo



- ✓ **Spotlight Lounge**
Headsets, informal, standing-only
15 minute sessions
- ✓ **CONNECT Lounge**
Headsets, informal, relaxed setting
20 minute sessions

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Join fast-paced, meaningful networking sessions with AVEVA customers from your industry.

Share experiences, challenges, and ideas on today's top industry topics in a fun, engaging format.

No sales pitches — just real conversations.

 **Duration:** 45-minutes sessions

- Participants: 30–50 (pre-registration required)
- 1:1 discussion
- Rounds: 10 minutes each

How it works:

Participants sit in pairs for short, focused discussions.

Every 10 minutes, the moderator signals to switch partners, ensuring everyone meets multiple peers.

At the end, attendees can scan each other's badges using the event app - to connect, exchange ideas and build your professional network.



Join engaging discussions on trending industry topics in a collaborative, open format. We invite our customers and partners to join with AVEVA, to share their perspectives.

 **Duration:** 45-minute sessions

- Sessions led by AVEVA experts, customers, and partners
- Discussion-driven format, giving attendees a platform to feedback
- Fully interactive, highly participatory

Key Features:

- ✓ **Collaborative Format**
Small, interactive groups fostering open dialogue and shared learning.
- ✓ **Customer or Partner Co-Hosts**
Hear diverse perspectives directly from industry peers and AVEVA experts.
- ✓ **Focused Topics**
Covering everything from specific product use cases to cross-industry trends.
- ✓ **Idea Exchange**
Spark meaningful conversation and gain real-world insights, alongside practical takeaways to drive innovation in your organization.
- ✓ **Chatham House Rules**
All of our feedback sessions are a safe space for open and honest dialogue.



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May 19-21, 2026 | Allianz MiCo, Milan, Italy

Sharpen your skills

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[More information](#)

Welcome to the Genius Track!

NEW to AVEVA World - a dedicated track for advanced users and AVEVA enthusiasts.

The Genius Track delivers immersive technical content designed to challenge, inspire, and accelerate your growth across the AVEVA portfolio.

- All-Day CONNECT Developer Bootcamp (additional cost)
- 60min expert-led technical sessions
- 90min hands-on technical learning sessions
- 3hr Learning Labs (additional cost)

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Technical Sessions are a part of the new Genius Track.

Led by AVEVA experts, these sessions dive into product architecture, innovation roadmaps, and advanced use-cases; helping you master today's tools and explore what's next.

 **Duration:** 60-90 minute sessions

- **Hands-On Learning** – Participate in practical labs, demos, and interactive Q&A sessions
- **Expert-Led Sessions** – Learn directly from AVEVA product leaders and technical specialists
- **Deep Technical Focus** – Dive into architecture, performance optimization, and product roadmaps

- ✓ **Monday, May 18 – CONNECT Developer Bootcamp - All Day (additional cost)**
Kick off the week with in-depth training and guided learning led by AVEVA experts.
- ✓ **Tuesday, May 19 – Product Innovation & Strategy**
Technical sessions exploring AVEVA's product vision, strategy, and innovations.
- ✓ **Wednesday, May 20 – Hands-on Sessions & R&D Deep Dives**
Immersive technical sessions featuring R&D showcases and practical product insights.
- ✓ **Thursday, May 21 – Technical Sessions**
Technical deep-dives and half-day sessions focused on applied technology.

NEW to AVEVA World
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Deepen your expertise through hands-on training in our Learning Labs, led by AVEVA instructors.

Available at different skill levels; from beginner to advanced.
Choose the session that best matches your experience and goals.

 **Duration:** 3 hour training sessions - **additional cost**

- **Bring your own device** for guided, hands-on learning
- Led by AVEVA instructors with live demonstrations and practice exercises
- Focused on practical application of AVEVA products and workflows

Learning Lab schedule

Discoverers can attend Labs for FREE!

Key Features:

- ✓ **Hands-On Learning** - Practice on your own device with guidance from AVEVA experts.
- ✓ **Step-by-Step Exercises** - Follow structured activities to apply key concepts and build confidence.
- ✓ **All Skill Levels** - Choose sessions tailored for beginners, intermediates, or advanced users.

Learning Labs are a part of the Genius Track
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The Innovation Zone is the heart of AVEVA World. — a dynamic expo where innovation comes to life.

Explore live demos, see AVEVA solutions in action, meet the experts, and discover how our Partners build powerful solutions with AVEVA technology.

- ✓ **AVEVA Product Zones**
Showcasing our latest innovations and live demos
- ✓ **Partner Expo**
Visit partner and sponsor booths to see their solutions in action
- ✓ **Hands-on demos**
Live solution presentations throughout the day
- ✓ **Interactive activations & games**
Learn, play, and win exclusive AVEVA swag
- ✓ **Innovation Zone Industry Tours led by AVEVA experts**
Discover solutions tailored to your industry challenges



Discover the Innovation Zone with guided tours tailored to your industry.

Led by AVEVA experts; our curated tours will help you navigate the innovative showcases, gain insider perspectives and discover the ideas shaping the future.

These tours will focus in on the most relevant demos for your industry and technologies, helping you quickly find what matters most.

We then welcome you to continue exploring our booths and zones at your own pace.



Duration: 30–40 minute tours

- **Group size:** Up to 20 participants
- **Led by:** AVEVA Industry Principals and experts
- **Experience:** Walk-through of key Innovation Zone areas, highlighting solutions for your industry
- **Equipment:** Headsets provided for clear audio during the tour
- **Registration:** Sign up during your event registration or later — full schedule available on the AVEVA World website



Huddle Zones are your go-to spaces to connect and network at AVEVA World Milan 2026.

Use the event app to find attendees with shared interests and book quick, focused meetings in the Huddle Zone.

A simple and effective way to grow your professional network.

 **Duration:** 15-30 minute time slots

- Located on Level 1, MiCo
- Browse the AVEVA World app to find attendees with shared goals or interests
- Schedule meetings before you arrive, or while on-site
- Book your table directly in the app. Numbered tables make finding your spot easy

Key Features:

- ✓ Huddle Zones are designed for 1:1 or small-group meetings.
- ✓ Comfortable, informal environment for networking and collaboration
- ✓ Ideal for quick introductions, idea exchanges, or follow-ups after sessions



A one-and-a-half-day experience at AVEVA World in Milan - connecting academia and industry to shape the next generation of digital transformation talent.

 1.5 day program:

- Showcase Theater sessions and panels with industry leaders
- Rapid-fire “Speed Networking Hour” connecting students and companies
- Career Drop-In Clinic — informal mentoring and early-career advice

Companies:

- ✓ **Should bring Talent Teams** – meet emerging talent and explore future hires
- ✓ **Could speak or Join a Panel** – share insights and career journeys
- ✓ **Join Speed Networking** – connect with students in a fast-paced format
- ✓ **Be a career mentor** – offer advice in the Drop-In Clinic

We welcome the following participants:

- Students & researchers
- Professors & universities
- Companies & HR teams
(Partners, Customers, Sponsors)

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At AVEVA, we aspire to drive responsible use of the world's resources through our software.

Our customers are already doing so much to accelerate the positive transformation of industry, and we are pleased to share that at AVEVA World Milan, we will be presenting the **Sustainable Impact Award**!



Vianode Finalist – Chemicals

Scaling circular production of sustainable anode graphite, to decarbonize growing battery and EV value chains.

Where you will find them:

Cast your vote!

All our finalists will get to present a lightning version of their story for your vote, on our AVEVA & Partner Showcase stage.

Day 2

SHOWCASE

1:00PM –
14:15PM

PITCH

Day 2

BROWN 1

2:30PM –
3:00PM

PRESENTATION

Day 3

GOLD Room

12:30PM –
1:30PM

AWARDS



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EVENING EVENTS

Enjoy informal networking with peers, AVEVA partners, and product experts.



Industry Aperitivos

Monday, May 18

Kick off AVEVA World in true Milan style! Join your industry peers for a relaxed evening of drinks, networking, and glorious city views. Chemicals will be joined by Mining, Minerals & Metals, and Pulp, Paper & Forestry Products.



Innovation Zone Happy Hour

Tuesday, May 19

Discover AVEVA and Partner innovations while enjoying relaxed networking. Explore live demos, chat with product experts, and unwind with peers in a fun, informal atmosphere.



AVEVA World After Dark

Wednesday, May 20

Join us for a night to remember! After a powerful day of content and connection; digest and unwind with your peers. Enjoy live music and entertainment, that will inspire and energize.

DISCOVERERS - NEW TO AVEVA

WHAT'S NEXT

Agenda - Full agenda details will be available on:

March 31, 2026

Register NOW!

**Ask Your Account
Manager for Your Special
Guest Discount Code**

We hope to see you in Milan!

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The Company shall not be obliged to disclose any revision to these forward-looking statements to reflect events or circumstances occurring after the date on which they are made or to reflect the occurrence of future events.

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ABOUT AVEVA

AVEVA is a world leader in industrial software, providing engineering and operational solutions across multiple industries, including oil and gas, chemical, pharmaceutical, power and utilities, marine, renewables, and food and beverage. Our agnostic and open architecture helps organizations design, build, operate, maintain and optimize the complete lifecycle of complex industrial assets, from production plants and offshore platforms to manufactured consumer goods.

Over 20,000 enterprises in over 100 countries rely on AVEVA to help them deliver life's essentials: safe and reliable energy, food, medicines, infrastructure and more. By connecting people with trusted information and AI-enriched insights, AVEVA enables teams to engineer efficiently and optimize operations, driving growth and sustainability.

Named as one of the world's most innovative companies, AVEVA supports customers with open solutions and the expertise of more than 6,400 employees, 5,000 partners and 5,700 certified developers. The company is headquartered in Cambridge, UK.

Learn more at www.aveva.com

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